

For each project summarized on page one, submit: A Project Request Sheet, a project budget, and any supplementary materials you wish to attach. If you are requesting funds for more than one project, reproduce this page (either photocopied or typed) for each project.

1. Name of organization Experimental Television Center Ltd.
- Project title (as shown on page one) The Electronic Image: A Workshop Series
- Project priority number (as shown on page one) 3
- Name and telephone of person responsible for this project Ralph Hocking/Sherry Miller
(607) 723-9509
- Project starting date (as shown on page one) July 1, 1979 Ending date June 30, 1980
- Location (facility and address) Experimental Television Center Ltd, 164 Court Street,
Binghamton, NY 13901
- County(ies) in which services will be offered: If more than one, estimate the dollar amount of requested NYSCA funds to be used per county Clinton: 12.5%; Erie: 12.5%; Monroe: 12.5%; Onondaga: 12.5%; Albany: 12.5%; Allegheny: 12.5%; Columbia: 12.5%; Suffolk: 12.5%

2. Complete description of project or activity within this space. This program offers a series of eight workshops to arts, cultural and educational facilities in the State. Each workshop consists of an evening lecture discussion and videotape screening open to the public and a full day instruction session. The objectives of the program are to introduce the formal aesthetic foundations of television as an art-making medium, in part as they relate to works in the other arts, to introduce techniques of electronic image-making, with a view toward processes directly applicable to those more basic video components which are readily available, and to encourage a creative attitude toward the use of video in the development of electronic image compositions. The evening presentation involves an introduction to the development of video as a contemporary art, addressing the contributions made by the arts of film, music, photography, literature and sculpture as well as the contributions of the sciences in the development of electronic imaging systems and in research which addresses the problems of making, perceiving and understanding visual and aural information. The vocabulary of image is illustrated with a series of slides, indicative of the variety of image treatments and processes. Following the presentation a series of videotapes, illustrating a wide range of stylistic and aesthetic concerns, will be screened and discussed. The full day presentation involves lecture demonstration and instruction in electronic image processing, structured sessions offering use of the processing system by workshop participants and opportunity for screening and analysis of participants' tapes. The goal is to provide a basic foundation in and an approach to techniques of image processing, with emphasis on utilization of equipment available at the home facility. The intention is the development of a creative methodology of image and sound generation and control, whether derived from a relatively simple or highly sophisticated system. The instruction begins from the perspective of systems function and includes a general theoretical overview of technical operations. The imaging system used for instructional purposes was designed through the research program at the Center and includes colorization, keying, digitization and analog control functions with capacity for computer control. The intention of the 'hands-on' period is to provide a structured forum for the orderly investigation of electronic imaging rather than the completion of works. Study materials will be made available to all participants.

3. Attach a detailed project budget following the Budget Instructions in the Guidelines.

Enter from your attached budget: Cost of project \$ 3,200 Amount requested \$ 1,600
(These figures should agree with those shown on page one.)